



# New Zealand's TOP CHIP SHOPS

Has your local chippie made the cut to be one of the top 18 in New Zealand? *that's life!* asked our regional finalists why they should be the winner of the 2011 Best Chip Shop Competition...



A PROJECT OF THE CHIP GROUP™

## THE 18 REGIONAL FINALISTS

The NZ Chip group is once again running the annual search for New Zealand's best chip shop, ensuring our hot chips are being cooked to the highest standard. In 2009 Oceanz in Silverdale, Auckland took the number-one spot as New Zealand's top chip shop for producing the nation's top chips!

All shops in the competition have completed industry standards training, making sure their customers receive the healthiest and highest quality chips possible.

The 18 finalists have been chosen through combination of public text voting and mystery judging looking at aspects

including chip quality, chip freshness, colour, shop cleanliness and customer service and chip fat analysis. The six regional winners and Grand National winner of New Zealand's best chip shop will be chosen by a panel of judges. To find out which of these shops is the Best Chip Shop of 2011, watch for the announcement in *that's life!* magazine in November.



### BIG J'S TAKEAWAYS IN MT WELLINGTON, AUCKLAND

Having been a qualified chef for 25 years, I believe eating at a takeaway shop is not just about stereotypical greasy food.



### FISHSPOT IN THE PLAZA IN PALMERSTON NORTH

We provide customers with the highest-quality and freshest fish 'n chips in a clean, modern environment.



### FISH STOP IN GLEN EDEN, AUCKLAND

We work hard to find and prepare a better chip. We are grandmothers and take pride in producing healthy chips every time.



### GOLDEN COBWEB RESTAURANT IN ALEXANDRA

We use the best cooking oil and the chips, and we have been awarded the Regional Finalist Prize in the last two competitions.



### HASSALL STREET TAKEAWAYS IN TIMARU

We apply quality control and food safety principles to the way we work. Our team provides great customer service.



### HOT STUFF TAKEAWAY IN NGARUAWAHIA

Our customers said our fish 'n chips always are the best and we've got strong support from our community!



### IVAN'S TAKEAWAYS IN GLENFIELD, ALBANY

Our customers are very happy and very proud of our chips. Heaps of customers say they love our chips so much!



### MAC'S FRESH FISH & CHIPS IN MASTERTON

We use the freshest ingredients and our shop has recently been renovated. We have also been a finalist in 2007, 2008 and 2009!



### OCEANZ SEAFOOD ALBANY IN AUCKLAND

We take our chips seriously and work hard to make them healthier and tastier. We swear by the shake, bang and hang rule!



### OCEANZ BOTANY DOWNS IN AUCKLAND

Good systems and the best quality products allow our cooks to produce consistently high quality chips for our loyal customers.



### OCEANZ SEAFOOD SILVERDALE IN ARKLES BAY, WHANGAPARAOA

Our customers are our business and we're dedicated to making them feel part of the family with a top-quality product.



### OPPIES FISH AND CHIPS IN ROTORUA

Oppies is changing people's impression of the traditional chip shop. We were named the regional winner for 2008 and 2009.



### SO FINE SEAFOODS IN AVALON, LOWER HUTT

Our goal is to provide a better and healthier chip by lowering the fat content by using the shake, bang and hang technique.



### RIC'S GALLEY TAKEAWAYS IN PORTOBELLO, DUNEDIN

We're not just your average fish 'n chip shop. Freshly caught fish are deep-fried, baked or in a burger with our carefully prepared chips.



### SEABREEZE CITY TAKEAWAYS IN NELSON

Our chips are crisp and soft inside – the best way! We go to great lengths to have the staff and our shop well-presented.



### THE SANDS FISH & CHIPS IN TAHUNANUI

We work hard to maintain the standards we set based on experience, and pride ourselves on a quality product that deserves to win.



### THE FRYING DUTCHMAN IN AHURIRI, NAPIER

We provide customers with a superior product in a clean, welcoming environment. We want every customer to leave with a smile.



### VICTORY SQUARE FISH & CHIPS IN NELSON

We pride ourselves on our high-quality products. Winning would mean everything we have worked for has been recognised.