THE CHIP GROUP

What's happening...



training, get your chips tested and help your customers find you!

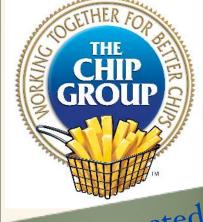
Removing the fat one CHIP at a time!

We are working hard to provide greater operator support, more training opportunities and promote businesses who are serving lower fat chips.

- 1. Our new application 'FIND A GREAT CHIP SHOP NEAR YOU' is intended to help the public find top performing operators who are serving chips with less than 9% fat! Details about how to get on this map are on our website!
- 2. An awesome result found that the **2013 Best Chip Shop Competition** served up lower fat chips than the previous competition. To enter, operators MUST have

- completed Chip Group Training. With the average fat content dropping from **9.9%** (2011) **to 7.8%** (2013), this was evidence that our training truly works!
- 3. We are about to trial a Oneon-one Training Approach in Waihi this month. With mystery samples taken, we plan to train individual operators and compare results before & after.
- Workshops are planned for Gisborne, Pukekohe, Christchurch/Timaru and Bay of Plenty.

Think you can help? Get in touch!



Stay connected

Call/Email me..



Feel free to get in touch... kate@thechipgroup.co.nz Ph: 022 066 8711

Facebook

Join the conversation and st , the loop, your customers are all on Facebook and so are we! Get there! www.facebook.com/thechipgroup

Working together...

The Chip Group are always keen to work with businesses or operators committed to providing healthier products to NZer's. Get in touch if you think we can work together!

QSR Express Food:

Stay in the loop with this fast-food industry publication. Packed with news - a Chip Group feature and messages from our supporters! If you would like

a few copies, let me know!













